



- **HAWAI'I PSYCHIATRIC MEDICAL ASSOCIATION**

- Minutes of Monthly Membership Meeting

- December 19, 2013

Mission: Helping Hawaii's Psychiatrists Provide the Highest Quality Care

Location: Max's of Manila Restaurant, Honolulu

Attendees on Oahu: Drs. Celia Ona, Iqbal Ahmed, June Lee, Berdine Chong, Julienne Aulwes, Rika Suzuki, Alan Radke, Michael Champion, Kelly Jones, Michelle Maust, Gregory Prier.

Attendees on outer islands, via conference call on Skype: Dr. Amber Sakuda

Call to order: 6:30pm

Minutes of previous meeting: reviewed and approved.

Announcements: Early bird registration deadline for the 2014 APA Annual Mtg (in NYC) is on 1/24/14. Be sure to renew your 2014 membership before that date in order to get the membership registration price, which is a significant savings.

- Federal/gov employees are eligible for gov rate at most NYC hotels

Welcome new members: Dr. Alan Radke, recently relocated from MN and will be starting with DHS's MedQuest Division hopefully in 1/2014

- Dr. Michael Chamption, recently relocated from NM and will be working with AMHD as the Forensic Chief.

We have selected an MIT representative to attend the next Area 7 mtg: Dr. Kelly Jones, PGY2 from Tripler Residency. Dr. Jones is from West VA and attended Clemson Univ for undergrad and West VA Univ School of Medicine. She joined the U.S. Army during her 2nd year of medical school and is married to a veteran. She has been involved in policy issues and campaigns throughout her schooling. Next Area 7 mtg will be in 3/2014 in Salt Lake City, UT.

BUDGET & COMMITTEE REPORTS:

- **Treasurer's Report:** Dr. Aulwes – we got the CALF grant for 2014 utilization for legislation purposes; thank you to Drs. Ahmed, Akaka, and Murayama-Sung for their hard work on the grant application
 - Overall budget: we're still in the black ☺
- **Ethics Committee Report:** Dr. Prier – to research APA ethics regulations regarding member's professional status before accepting them into a district branch as a member
 - Remember, all ethics complaints must be submitted in writing to the HPMA president
- **Legislative Committee Report:** Dr. Akaka – our lobbyist Bobby Toyofuku has requested to meet with members interested in legislative matters to start planning for the next legislative season which starts 1/2014
- **Membership Committee Report:** no updates
- **Communications:** Dr. Suzuki – we're still awaiting the final results of the District Branch Innovative Grant submission
 - Dr. Ahmed participated in a MHA Brown Bag Lunch session at Central Union Church in 11/2013

- Dr. Ahmed was interviewed by Medscape regarding medical services utilization in the elderly in 11/2013
- United Self Help at the Waikiki Health Center is always interested in having volunteer psychiatrists participate in their Q&A forums; contact Bud Bowles if interested
- **ECP report:** Dr. Lee – no updates
- **Assembly and Board Reports:** Dr. Akaka – Board of Trustees mtg was held 12/7-12/8 in NYC
 - Present APA CEO Saul Levin was present and things appear to be moving fast and his goals include the following:
 - Communications audit within the APA; reviewing all media coverage from 10/2012-10/2013 regarding membership and research
 - Website needs to be user-friendly; currently a lot of data but doesn't have a unifying message/brand
 - Develop “best in class” in communication
 - Digital channel analysis
 - Organization audit: interviewed all leadership members and discussing “here is where you want to go”
 - Opportunities for improving APA: have a uniform look/brand for modern psychiatry; perhaps changing our logo/symbol of Benjamin Rush?
 - Because there is no single recognized leader in mental healthcare, this is an opportunity for APA to become the expert in the field
 - Define the audience
 - Staff needs to be empowered to be “brand ambassadors” of APA

Old Business:

- Neighbor island DSM-V trainings: Drs. Sakuda and Ahmed to f/u with Kauai rep Dr. Stephanie Skow, Big Island rep Dr. Donna Ching, Maui rep Dr. Micheline Dugue 917-660-2505 to see if there is any interest in DSM-V trainings on their island; HPMA members will be free of charge and non-members will have a small attendance fee
 - We have a \$2500 grant to do trainings

New Business:

- Mental health parity law update: “final rule” is the final rule per Dr. Akaka
 - Parity law was passed 3 years ago but it's still not really finalized yet
 - APA needs patients who are willing to come forward to report how they've been harmed by not having access to mental healthcare coverage through their medical insurance coverage; send complaints to Sam Musinski of the APA
- Dr. Ahmed brought to our attention an article in the NYTimes recently regarding psychiatrists being the physician specialty group to least likely take Medicaid/Medicare patients; Dr. Prier reports there's also an article in Medscape on this issue
- Future HPMA mtgs and dates: 3rd Thursday of every month
- Next mtg will be on Thursday, Jan 16 at 6pm, Max's of Manila Restaurant, Honolulu

Topic of the Month:

- Future Considerations: none currently

Submitted by,
 Julienne Aulwes, M.D.
 Treasurer, HPMA