



HAWAII PSYCHIATRIC MEDICAL ASSOCIATION
Minutes of Monthly Membership Meeting
October 10, 2011

Mission: Helping Hawaii's Psychiatrists Provide the Highest Quality Care

Location: Homes of Dr. Akaka on Oahu, and Dr. Sakuda on Maui.

Attendees on Oahu: Jeffrey Akaka, MD (Chair), Iqbal Ahmed, MD, Jeremy Roberts, MD.

Attendees on Maui, via conference call: Dr. Leslie Gise and Dr. Amber Sakuda

Call to order: 6:30pm

Minutes of the Meeting of 9/8/2011 were approved as amended

President's Report: On October 1, 2011, Dr. Akaka was privileged to introduce Dr. Jeremy Lazarus, a personal friend, and past Speaker of both the APA and the AMA, who became President-Elect of the AMA this year, to the Hawaii Medical Association (HMA) and guests at the HMA Ola Pono Ike Fundraiser. Guest to whom Dr. Lazarus was introduced included Congresswoman Mazie Hirono (with whom he discussed the concerns of physicians re: liability reform and fixing the SGR), House Speaker Calvin Say and Vice Speaker Joey Manahan, as well as Senator Suzanne Chun Oakland.

Treasurer's Report (Dr. Sakuda): Current balance is 4,203.87. We received additional revenues from new member dues! Management invoice (which covers accounting, bookkeeping, membership transfers in and out, memberclicks management, correspondence management, member inquiries, telephone responding, tax preparation, monitoring and management, legal regulation management, website and database functions for September is \$632.82. The CALF grant application, including financial sheet, was sent to APA. A few questions were asked re: our 2012, budget, which Dr. Sakuda will send.

Membership Report: Membership went up from 178 to 202 so far this year, but 14 members are on the drop list. The 12 who are still in the state will be called by members of the Executive Council to retain their membership.

Ethics Committee: No new complaints.

Legislative Report: Improving Access to Competent Psychiatric Care: One of the FQHCs in Kalihi is not currently in need of any additional psychiatrists. Inquiries to the other FQHCs around the state as to their actual unmet psychiatric staffing needs (Full time? 1/2 day per month?) will continue being made. Once the actual needs are identified, then HPMA will offer assistance to them in trying to meet that need by the means outlined at the last meeting, such as a job bank on our website or facilitating NHSC scholarship recipient payback.

Communication Report (Dr. Roberts): Business card designs for the Officers of HPMA were reviewed and approved. They should be available in 2-3 weeks. We have a Facebook page that is visible to the community: log in to Facebook, then search Hawaii Psychiatric: it basically has everything that is on the website that is available to the public. Dr. Roberts has also set up a Facebook group account for only those HPMA members who want to be more selective in their communications with HPMA colleagues, rather than always communicating with everyone via memberclicks. It will only be for people who want to be a part of it, as opposed to memberclicks which always go to every member. Dr. Roberts cautions, remember, on Facebook, everything you put on it can potentially go to everyone, both for the public and for the group.

New Business: HPMA has been served very, very well by SBIMS with respect to getting our financial house in order, logo and website development and membership tracking. However, in facilitating legislative lobbying, grant writing for lobbyist funding, member retention and outreach via personal follow up phone calls, our needs have required the generosity of your colleagues serving as voluntary, unpaid staff. A recent email from SBIMS suggested that we might want to consider, now that most of the heavy lifting is done, cutting back on some of what they provided for us, and getting someone on the ground here to help out. We will consider hiring not a permanent staffer, but perhaps a part time on call secretary a few hours a month, to take minutes and make follow up phone calls when needed.

Meeting adjourned: 7:45pm, at which point Communications Director Jeremy Roberts, MD conducted Part I of his multi session course on Social Media and electronic communications. He introduced the meeting attendees to Facebook and Skype, and set up accounts for them. By the end of the lesson, attendees were communicating by video conference on their laptops on Skype, not only seeing each other via video cam, but enjoying a better sound quality than could be appreciated on a cell phone. At our next meeting, Dr. Roberts will teach Part II of Social Media and Electronic Communications. Don't miss it!

Next meeting: December 8, 2011. (NO HPMA MEETING IN NOVEMBER). Oahu: Home of Jeffrey Akaka, MD Maui: Home of Dr. Amber Sakuda, MD 6:00pm Welcome Reception, Meet and Greet (Bring a beverage to share). 6:30pm-7:00pm Business meeting
7:00pm-7:30pm Social Media and Electronic Communications Part II. Dr. Jeremy Roberts, our new Communications Director, will present Part II of his educational series on modern electronic communications, and help you set up your own Facebook and Skype accounts.

We welcome any member who would like to call or Skype in from their home, especially from neighbor islands or distant Oahu. Just call or Skype Dr. Akaka at [808-341-3472](tel:808-341-3472).

Respectfully submitted,
Jeffrey Akaka, MD (Scribe for this meeting) President, HPMA