

HPMA Meeting 9/8/2011 (revised 9/12/2011)

Homes of Jeffrey Akaka, MD on Oahu, and Amber Rohner Sakuda, MD on Maui.

Attendees (Oahu): Jeffrey Akaka, MD (President), Steve Kemble, MD, John Rick Massimino, MD, Amber Rohner Sakuda, MD, (By phone from Maui), Lori Murayama-Sung, MD (By phone from Oahu).

Guest: Mr. Bob Toyofuku, HPMA Lobbyist.

Call to order: 6:30pm

(At the last meeting, suggested directions for the HPMA included facilitating increased collegiality, bringing together residents and community psychiatrists outside of the workplace possibly via lectures, improving the stature of psychiatry in the community, increasing our membership, becoming involved in the advocacy arena, and utilizing the annual meeting here as a springboard for additional involvement of members. Please review the minutes below to decide if these suggested directions were being paid heed.)

Membership: John Rick Massimino, MD, a psychiatrist working with severely mentally ill patients in Waianae, was welcomed to the meeting as a new member.

Presidents Report (Dr. Akaka): The position of Liaison to the Hawaii Medical Association was created. Steve Kemble, MD, was appointed to be the first HPMA Liaison to the Hawaii Medical Association. Dr. Kemble is the incoming President Elect of the Hawaii Medical Association, He reported on the current activities of the HMA, including that major physician groups are much more interested in patient satisfaction as part of quality improvement, which may facilitate improved psychiatric service capacity. He encourages everyone to join the HMA for the October 1, 2011 Ola Pono Ike Gala Dinner Dance at the Marriott Beach Hotel in Waikiki. Jeremy Lazarus, MD, a Past Speaker of the APA, and the current President Elect of the American Medical Association (and Ironman Triathlete) will be representing the AMA there. Join us there by contacting the Hawaii Medical Association. Tickets are \$ 150.

Treasurer's Report (Dr. Sakuda): Current balance is 5,045. We received additional revenues from new member dues! Management invoice (which covers accounting, bookkeeping, membership transfers in and out, memberclicks management, correspondence management, member inquiries, telephone responding, tax preparation, monitoring and management, legal regulation management, website and database functions for September is \$783.06., an increase over the usual monthly invoice of \$630 due to the one time expense of about \$150 for payment for use of our local business center for the next six months). The CALF grant application is nearly complete. By our October 13, 2011 meeting, a budget for the 2011-2012 year will be considered.

Legislative Report (Mr. Toyofuku):

All bills from 2011 carry over to 2012. One crash course prescribing bill passed from the Senate to the House in 2011, but was not given a hearing by the Chair of the House Health Committee. Not enough access to psychiatry in rural areas drives the crash course legislation.

Improving Access to Competent Psychiatric Care:

Problem: Psychiatrists who want to, can't get hired in FQHCs.

HPMA's Plan to improve Access:

The Executive Director of every FQHC in Hawaii will be asked if they need to hire a psychiatrist, either full or part time. If they do, then we will offer to help by giving them free space to advertise on our HPMA Website job page, to be created by our HPMA Communications Director Dr. Jeremy Roberts. This could be particularly useful to our graduating Resident members, especially those who would like to honor their NHSC scholarship repayment obligations by remaining in Hawaii to work in a Psychiatrically underserved area, rather than moving to the mainland.

HPMA Members who might like to help in this effort, for a fair compensation, will also be able to help by contacting the FQHC directly.

Moonlighting Residents, supervised by an Attending, could potentially fill coverage gaps also, at the FQHCs, including on neighbor islands. Dr. Roberts is also spearheading this effort.

The Legislature passed a measure, signed by Gov Abercrombie, which created a 9 member Health Authority, intended to facilitate the access to appropriate health care of everyone in the state. With Steve Kemble, MD appointed as a member of this Authority, the voice of psychiatry will be at the table, and heard! (If you don't have a seat at the table, then you will be on the menu.) Best wishes to Dr. Kemble in his decades long quest to improve access to good psychiatric care.

Ethics Committee (Dr. Prior): No report.

Communication Report(Dr. Roberts)

It doesn't mean anything unless people access it. Hence, we need to improve access to our website.

Facebook Page has been created. It will be kept for now only in a members only format, but will be anticipated to be expanded to the public, pending concurrence of the executive committee.

Advertising-should be free until people get used to using it. Then once people start using it, perhaps after a year, then use it for revenue enhancement.

Motion: That the Communications committee will make the advertising space on our website free for the foreseeable future, with the option to make it a revenue enhancer in the future if feasible. Motion Passed.

Business Cards: Motion: that business cards be created for the officers of the HPMA with the HPMA logo, and that up to \$100 be expended on this project. Motion passed.

Dr. Roberts will initiate the project, with the possibility that additional members may wish to have cards made for them in the future.

Next meeting: Second Thursday in October, October 13, 2011.

Oahu: Home of Jeffrey Akaka, MD

Maui: Home of Leslie Gise, MD

6:00pm Welcome Reception, Meet and Greet (Bring a beverage to share).

6:30pm-7:00pm Business meeting

7:00pm-7:30pm Free CME ! (not for credit but great education) Dr. Jeremy Roberts, our new Communications Director, will present an educational session on modern electronic communications, from how to navigate our new HPMA website to how to use our facebook page, or create your own! No prior knowledge required-but feel free to bring your laptop, and Dr. Akaka will link you to the Air Port in his house.

We welcome anyone who would like to call in from their home, especially from Kauai, Hawaii, and Molokai. Email the phone number you would like to be called at to Dr. Akaka, (jakaka@gmail.com) and we will have one of the attendees at his home call you on their cell and put you on speakerphone.

Respectfully submitted,

Jeffrey Akaka, MD (Scribe for this meeting)
President, HPMA